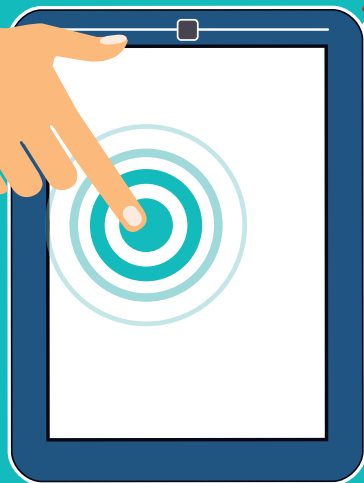




Identifiably Irish

Ireland's Domain Registry



Register the
.IE DOMAIN NAMES
that you have
a claim to...
...before someone
else does.

From March 2018
you won't need to provide
a claim to register a
.IE DOMAIN NAME

This means
that anybody with
a connection to
IRELAND...

...can register any
.IE DOMAIN NAME
that's available.



FINAL CALL!!
claim your name
now.

VISIT
www.iedr.ie/FinalCall
to learn more



The rules for registering .IE DOMAIN names are changing

Currently, to register a dot ie domain name, an individual or business must prove that they have a valid claim to the desired name and a real, tangible connection to the island of Ireland.

In March 2018, there will be a change to the registration process, which drops the need to prove a valid claim to the name but retains the requirement for applicants to prove their connection to Ireland. Any individual or business with a provable connection to Ireland will be able to register any available dot ie domain name on a first-come, first-served basis.

Applying now, you must show:

- ✓ Connection to the island of Ireland
- ✓ Proof of your identity
- ✓ Claim to the name

Applying after the change, you must show:

- ✓ Connection to the island of Ireland
- ✓ Proof of your identity
- ✗ Claim to the name

What does this mean for businesses?

- You currently have an advantage as you already have a 'claim to the name', which allows you to secure your available domain names **today**.
- From March 2018, anyone with a connection to Ireland can register any available domain name without proving a 'claim to the name'.
- Safeguard your hard-won identity and reputation online - don't let a competitor take your dot ie domain names.
- The only way to ensure that no one registers a domain you want or need is to register it yourself.



Secure the available .ie
domains you want today,
before the rules change.
Visit www.iedr.ie/FinalCall



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