

.ie Domain Profile Report January – June 2020 (H1)

Key Facts



IE Domain Registry

33,286

new .ie domains registered

↑ 25.8% vs H1 2019

295,794

total .ie domains

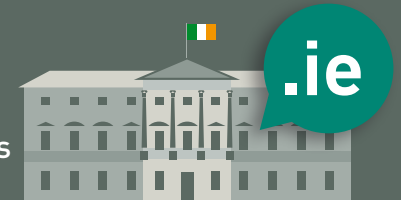
↑ 8.3% vs H1 2019

.ie domain ecosystem highlights

The new Government

Only 51%

of the Oireachtas's 220 TDs and Senators have a .ie website



Businesses and the self-employed make up

78%

of the total .ie database



Cork

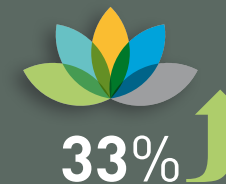


Cork recorded the second highest number of new .ie domain registrations in H1 2020, a 30% increase YoY



Over 40%

of all new .ie registrations on the island of Ireland in H1 2020 occurred in May and June as businesses reacted to the consequences of the Government's first closure orders.



The green movement

A 33% YoY increase in green-related keywords in .ie domain names indicates a growing demand for sustainable business and climate action.

Top 5 market share of Ireland's hosted domains

Source: www.hosterstats.com

